

GUIDE FOR EVALUATING INFORMATIONAL WEB PAGES

Site title: _____ Author: _____

URL: _____ Sponsor: _____

Why did you choose this site?: _____

Evaluate the content of the site using the criteria below. Check the “Y” column for *yes*; the “N” column for *no*; and the “NA” column for *not applicable*.

	Y	N	NA
WHO wrote/sponsors the site and what is their expertise? (AUTHORITY)			
It is clear who is responsible for the contents of the page.			
Is there a link to a page describing the purpose of the sponsoring organization? “About ...”			
Is there a way of verifying the legitimacy of the page’s sponsor? (phone number or address)			
It is clear who has the ultimate responsibility for the accuracy of the content of the material.			
Are the author’s qualifications clearly stated?			
WHEN was the site created/last updated? (CURRENCY)			
The date the page was first placed on the Web is clearly indicated.			
The date of the last revision of the page is indicated.			
The time when graphically presented data was gathered is clearly stated.			
Links to other sites are current and working properly.			
WHERE does the site get it’s information? How is it presented? (QUALITY)			
The sources for any factual information are clearly listed so they can be verified in another source.			
The information is consistent with similar information in other sources.			
The information is easy to understand.			
The information is free of grammatical, spelling, and typographical errors.			
Any charts or graphs are clearly labeled and easy to read.			
What is the site’s bias? (OBJECTIVITY)			
The content is free of bias, or the bias is easy to detect.			
The information is provided as a public service (not for commercial purposes).			
The Web site is free of advertising, including pop-up ads.			
If there is any advertising associated with the page, it is clearly differentiated from the informational content.			
WHY is it useful for my purpose? (RELEVANCY)			
The site helps answer (a) question(s) my project calls for.			
The site offers sufficient information for my purposes.			
The site provides interactivity which increases its usefulness but is not distracting to its main purpose.			
The site doesn’t have a lot of distracting features including irrelevant ads or pop-ups.			
RATE THE SITE: 1-12 – Poor; 13-15 – OK (use carefully); 16-19 – Good; 20-22 – Excellent			

Name _____ Teacher _____ Per. _____ Date _____